



SiriusXM Pre-Owned Program Enrollment & Activation Instructions

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Details of Enrolling in the SiriusXM Pre-Owned Program

With the SiriusXM interface, you can activate SiriusXM Demo Service on all of the vehicles on your lot that are factory-equipped with SiriusXM satellite radio.

- SiriusXM Demo Service includes over 140 channels, including commercial-free music, sports, news, talk, and entertainment.
- Activating the Demo Service acts as a selling point to your customers as they test-drive your vehicles.
- Demo Service can be activated 48-hours after the vehicle has been placed in inventory.
- The Demo Service will be active for 6 months and once the car is posted as sold, then the Three Month Trial will begin.

Customers purchasing your SiriusXM factory-equipped vehicles will receive a Free 3- Month Trial

- The trial will begin when the vehicle is purchased and the sales transaction is entered.
- The customer will drive off the lot listening, just be sure to activate SiriusXM before the equipped vehicles are placed on your lot.

SiriusXM Pre-Owned Program will only work in the continental United States.

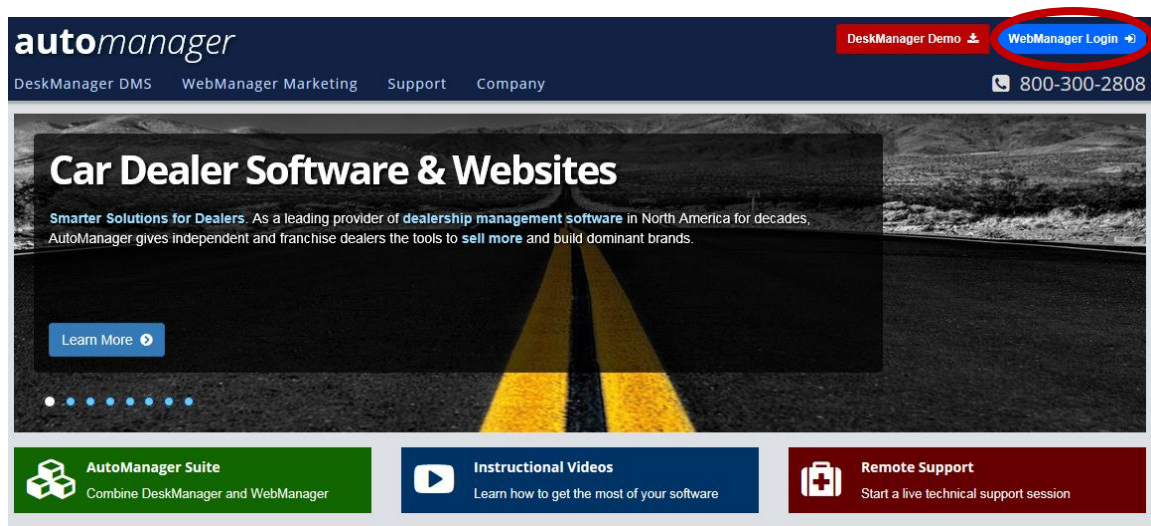
Note: Inform all dealers that they must mark the vehicle sold in WebManager upon sale of vehicle and to include customer name and address for the customer to receive the free 3-Month Trial.

How to Enroll & Activate SiriusXM with the AutoManager Mobile App:

Note: Dealers can only activate vehicles using the AutoManager Mobile App; initial SiriusXM Enrollment must be done through WebManager.

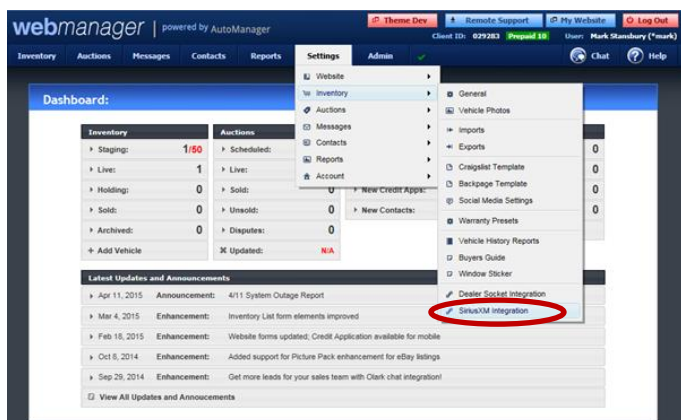
Step One: Log into WebManager

- Visit www.automanager.com and click **WebManager Login** in the top right corner.
- Log into WebManager using your Client ID, username, & password. If you do not know your login information, please try the following:
 - Click **Forgot Your Login Information** and fill out the form. A temporary password will be sent to you. Be sure to check your spam if you don't see the email.
 - Call 1-800-300-2808 and **ask to speak to your account representative**.



Step Two: Enroll using WebManager

- Once logged in, select **Settings**, then **Inventory**, and click **SiriusXM Integration** as shown on the screen below.
- On the SiriusXM Integration settings screen, click the **Dealer Registration** button.
- Make sure the dealer information is complete, then **Accept the Terms & Conditions**.
- Press the **Enroll Now** button.



Note: It takes one business day after enrollment to be able to activate a SiriusXM Dealer Demo.

Step Three: Activating a Vehicle using the AutoManager Mobile App

- Go to the Apple App Store or Google Play and download the **AutoManager Mobile App**.
- Log into the application using your Client ID, username, and password.
- Turn on the vehicle you want to activate, tune the radio to **Channel 1 for XM Radio** and **Channel 184 for Sirius Radio**. Radio must be on for system to activate.
- Using the app, click **Search Makes & Models** and select **SiriusXM Interface**.
- Select the make of the vehicle you'd like to activate & click **Activate SiriusXM**.
- You will know SiriusXM is activated when you hear SiriusXM programming through the radio. If activation isn't working, call SiriusXM Dealer Support at 800-852-9696.



Step Four: Activating 3-Month Free Trial for Customer

- Once the vehicle is sold, log into WebManager.
- Select **Inventory** and click **Live**.
- Select the vehicle you just sold and click the **Sales Details** Tab.
- Change the sales status to **Final** and fill out the **Buyer Details** form.
- Click **Save & Exit**.

webmanager | powered by AutoManager

Client ID: 029283 | Prepaid ID | User: Mark Stansbury (mark)

Inventory | Auctions | Messages | Contacts | Reports | Settings | Admin

Specifics | Sale Details | Valuation | Pricing | Description | Features | Photos | Video | Reports | Exports | eBay | Updates | Notes | Leads

2010 Ford Fusion SE | Status: Live | VIN: 3F8HP0GKAR191028 | Stock #: 02

Sale Status

N/A: no deal in progress

Pending: deal in progress and not completed

Final: payment received and vehicle delivered

Sale Detail

Sold Through: [Dropdown]

Sale Date: 4/23/2015

Sale Price: \$ 110000.00 (without fees)

Additional Profit: \$ 0.00 (trade-in or back-end profit)

Dealer Cost: \$ 0.00 (purchase and reconditioning)

Total Profit: \$ 110000.00 (Sale Price + Additional Profit - Dealer Cost)

Buyer Detail

Existing Contact

Other

First Name: [Text Field] Last Name: [Text Field]

Address Line 1: [Text Field]

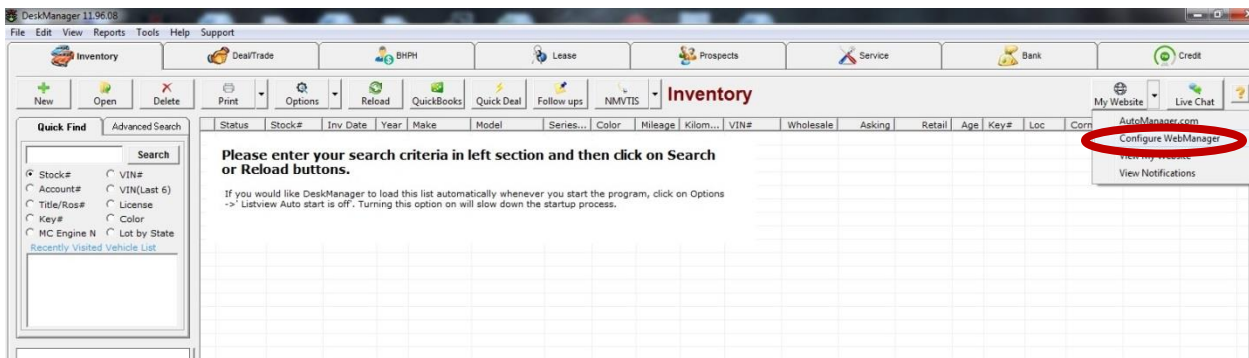
Save Changes | Save & Exit

How to Enroll & Activate SiriusXM with WebManager Lite:

Note: WebManager Lite is a FREE service to any dealer who has DeskManager with active support from AutoManager.

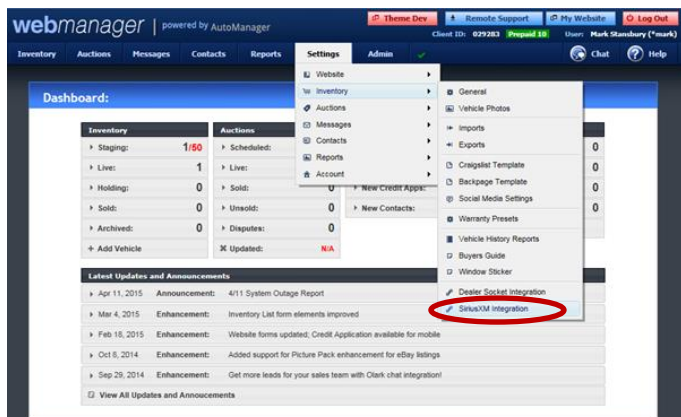
Step One: Using DeskManager

- Open the DeskManager Application
- Click the menu to the right of the **My Website** tab.
- Select **Configure WebManager**
- Once the WebManager screen pops up, log in if the system doesn't log you in automatically. If you do not know your login information, please try the following:
 - Click **Forgot Your Login Information** and fill out the form. A temporary password will be sent to you. Be sure to check your spam if you don't see the email.
 - Call 800-300-2808 and **ask to speak to your account representative.**



Step Two: Enroll using WebManager

- Once logged in, select **Settings**, then **Inventory**, and click **SiriusXM Integration** as shown on the screen below.
- On the SiriusXM Integration settings screen, click the **Dealer Registration** button.
- Make sure the dealer information is complete, then **Accept the Terms & Conditions.**
- Press the **Enroll Now** button.



Note: It takes one business day after enrollment to be able to activate a SiriusXM Dealer Demo.

Step Three: Activating a Vehicle using WebManager

- Turn on the vehicle you want to activate, tune the radio to **Channel 1 for XM Radio** and **Channel 184 for Sirius Radio**. Radio must be on for system to activate.
- Log into WebManager using your Client ID, username, and password.
- Select **Inventory** and click **SiriusXM Interface**.
- Select the make of the vehicle you'd like to activate & click **Activate Demo**.
- You will know SiriusXM is activated when you hear SiriusXM programming through the radio. If activation isn't working, call SiriusXM Dealer Support at 800-852-9696.

The screenshot shows the WebManager interface with the following details:

- Header: webmanager | powered by AutoManager
- Client ID: 029283, Prepaid 10, User: Mark Stansbury (*mark)
- Navigation: Inventory, Auctions, Messages, Contacts, Reports, Settings, Admin, Chat, Help
- Section: SiriusXM Interface 1 vehicle
- Filters: Location: All, Type: All, Year: All, Make: All, Model: All, Sales: All
- Message: This page will only display Available and Sold vehicles that have a valid ESN, and Available vehicles that have not been checked for an ESN yet. To look up the ESN for a Sold vehicle that hasn't been checked yet, go to the vehicle's Features page, click on the SiriusXM tab, and click on Get ESN.
- Table:

Year	Make	Model	Stock #	VIN	Status	SiriusXM	Radio ESN	Activate Demo
2010	Ford	Fusion SE	02	3FAHP0HGXR191028	Live	VIN reported 04/23/15 SiriusXM	031046368902 04/22/15	Activated 04/23/15 Activate Demo

Step Four: Activating 3-Month Free Trial for Customer

- Once the vehicle is sold, log into WebManager.
- Select **Inventory** and click **Live**.
- Select the vehicle you just sold and click the **Sales Details** Tab.
- Change the sales status to **Final** and fill out the **Buyer Details** form.
- Click **Save & Exit**.

The screenshot shows the Sales Details page for a 2010 Ford Fusion SE with the following details:

- Header: webmanager | powered by AutoManager
- Client ID: 029283, Prepaid 10, User: Mark Stansbury (*mark)
- Navigation: Inventory, Auctions, Messages, Contacts, Reports, Settings, Admin, Chat, Help
- Sub-navigation: Specifics, Sale Details, Valuation, Pricing, Description, Features, Photos, Video, Reports, Exports, eBay, Updates, Notes, Leads
- Vehicle Info: 2010 Ford Fusion SE, VIN: 3FAHP0HGXR191028, Stock #: 02, Status: Live
- Sale Status:
 - N/A: no deal in progress
 - Pending: deal in progress and not completed
 - Final: payment received and vehicle delivered
- Sale Detail:
 - Sold Through: [Dropdown]
 - Sale Date: 4/23/2015
 - Sale Price: \$ 11000.00 (without fees)
 - Additional Profit: \$ 0.00 (trade-in or back-end profit)
 - Dealer Cost: \$ 0.00 (purchase and reconditioning)
 - Total Profit: \$ 11000.00 (Sale Price + Additional Profit - Dealer Cost)
- Buyer Detail:
 - Existing Contact
 - Other
 - First Name: [Text Box]
 - Last Name: [Text Box]
 - Address Line 1: [Text Box]
- Buttons: Save Changes, Save & Exit

How to Enroll & Activate SiriusXM with WebManager:

Step One: Log into WebManager

- Visit www.automanager.com and click **WebManager Login** in the top right corner.
- Log into WebManager using your Client ID, username, & password. If you do not know your login information, please try the following:
 - Click **Forgot Your Login Information** and fill out the form. A temporary password will be sent to you. Be sure to check your spam if you don't see the email.
 - Call 800-300-2808 and **ask to speak to your account representative.**

The screenshot shows the AutoManager website homepage. At the top right, the 'WebManager Login' button is circled in red. Below the main banner, there are three buttons: 'AutoManager Suite' (green), 'Instructional Videos' (blue), and 'Remote Support' (red).

Step Two: Enroll using WebManager

- Once logged in, select **Settings**, then **Inventory**, and click **SiriusXM Integration** as shown on the screen below.
- On the SiriusXM Integration settings screen, click the **Dealer Registration** button.
- Make sure the dealer information is complete, then **Accept the Terms & Conditions.**
- Press the **Enroll Now** button.

The screenshot shows the WebManager 'Settings' menu. The 'Inventory' option is selected, and the 'SiriusXM Integration' option is circled in red.

The screenshot shows the WebManager 'SiriusXM Integration' settings screen. The 'Dealer Registration' button is circled in red.

The screenshot shows the WebManager 'SiriusXM Integration' settings screen. The 'Enroll Now' button is circled in red.

Note: It takes one business day after enrollment to be able to activate a SiriusXM Dealer Demo.

Step Three: Activating a Vehicle using WebManager

- Turn on the vehicle you want to activate, tune the radio to **Channel 1 for XM Radio** and **Channel 184 for Sirius Radio**. Radio must be on for system to activate.
- Log into WebManager using your Client ID, username, and password.
- Select **Inventory** and click **SiriusXM Interface**.
- Select the make of the vehicle you'd like to activate & click **Activate Demo**.
- You will know SiriusXM is activated when you hear SiriusXM programming through the radio. If activation isn't working, call SiriusXM Dealer Support at 800-852-9696.

The screenshot shows the WebManager interface for the SiriusXM Interface. The top navigation bar includes 'Inventory', 'Auctions', 'Messages', 'Contacts', 'Reports', 'Settings', and 'Admin'. The main content area displays a table of vehicles. The table has columns for Year, Make, Model, Stock #, VIN, Status, SiriusXM, Radio ESN, and Activate Demo. One vehicle is highlighted in green:

Year	Make	Model	Stock #	VIN	Status	SiriusXM	Radio ESN	Activate Demo
2010	Ford	Fusion SE	02	3FAHP0HGXR191028	Live	VIN reported 04/23/15 SiriusXM	031046368902 04/22/15	Activated 04/23/15 Activate Demo

Step Four: Activating 3-Month Free Trial for Customer

- Once the vehicle is sold, log into WebManager.
- Select **Inventory** and click **Live**.
- Select the vehicle you just sold and click the **Sales Details Tab**.
- Change the sales status to **Final** and fill out the **Buyer Details** form.
- Click **Save & Exit**.

The screenshot shows the WebManager Sales Details form for a vehicle. The 'Sale Status' section has three radio buttons: 'N/A: no deal in progress', 'Pending: deal in progress and not completed', and 'Final: payment received and vehicle delivered'. The 'Final' option is selected and circled in red. Below this is the 'Buyer Detail' section, which is also circled in red. It includes fields for 'First Name', 'Last Name', and 'Address Line 1'. The 'Save Changes' and 'Save & Exit' buttons are visible at the bottom.

SiriusXM Materials

Dealers will receive a Welcome Email and Welcome Packet. Both documents will explain the program, trial & how to activate the service; but the welcome packet will include the SiriusXM materials for their vehicles & showroom (7-10 days).

Dealers can reorder SiriusXM point-of-sale materials themselves via SiriusXM Pre-Owned Program site for Independent Dealers: www.siriusxmdealertrial.com

Select Dealer Resource tab > Select Order Merchandise> Select Create an Account: Once the Dealers receive an email with username and password they can log-in and begin ordering materials.